

THE
STYLE
STORY

About Me

- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all of their styling needs





- Presentation on Autumn / Winter 24 Trends
- Browse product & try on
- Styling advice throughout the evening from myself



Autumn Winter 2024

Trend Presentation

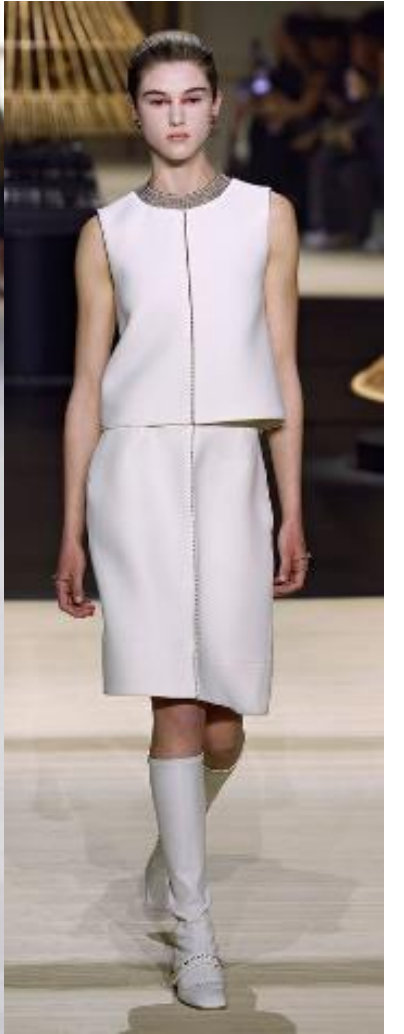
Boho



Country Chic



60s



Leopard



Perennial Florals



Suede



Coloured Leather



Feathers, Fur & Fluff



Draping



New Suiting



Bubble hems & Peplums



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Autumn Winter 2024

Key Colours

Deep Burgundy



Shades of Coffee



Khaki



Dusky Pink



Black



Red



Grey



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Autumn Winter 2024

Key Items

The Trench



The Wide Leg Trouser



The Cape



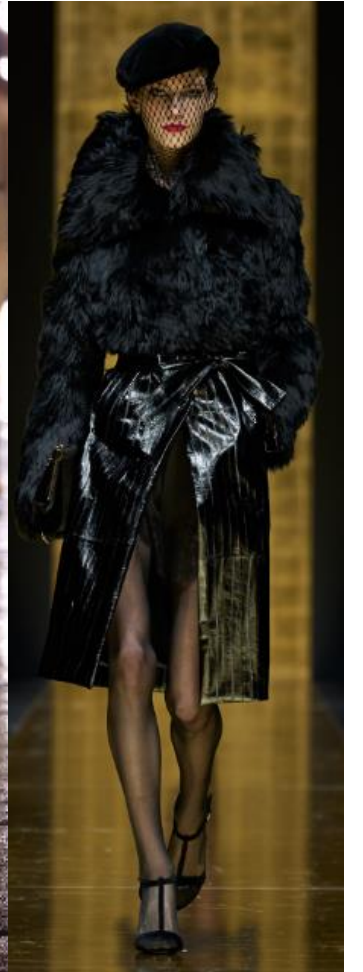
The Full Skirt



The Rollneck



The Faux Fur Coat





Autumn Winter 2024

Accessories

Accessories

Footwear

- Knee High Boots



Accessories

Footwear

- Biker Boots



Accessories

Footwear

- Court Shoe



Accessories

Footwear

- Furry feet



Accessories

Footwear

- Printed shoes



Accessories

Handbags

- Bracelet Bags



Accessories

Handbags

- Hobo bags



Accessories

Headwear

- Headbands



- Headscarves



- Floppy hats



- Cap



Accessories

Extras

- Belts



- Big gloves



- Cosy Scarves





Services

Wardrobe Edits

Online Shopping

Personal Shopping

Virtual Shopping

Photoshoot Styling

Gift Vouchers

Special Events

Private Trend Evenings

For more information please visit:

www.thestylestory.co.uk



Thank you for attending!

www.thestylestory.co.uk